



**The Moore Center**  
*Creating opportunities for a good life.™*

195 McGregor Street, Unit 400  
Manchester, NH 03102

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## **Authorization and Release Form**

The Moore Center is not just a non-profit company or a human services organization or an Area Agency, it is also a collection of stories, stories of great successes and personal triumphs, of individuals and families accomplishing wonderful things.

Sharing these stories enables the agency to promote its mission of creating opportunities for a good life for all of the individuals we serve. What is The Moore Center? What does the organization do? Why should I support The Moore Center and its clients? Those are the questions that are commonly asked and no answer is as concise and powerful as highlighting the achievements of the individuals we serve.

The technological landscape is fundamentally different than it was just 10 years ago. The Moore Center has adapted, cultivating a rich online presence. It is here, on our Web site and on our Facebook and YouTube pages, as well as in the traditional print (newspapers, magazines), audio (radio) and visual (television) media, and other marketing materials, that we can share these stories.

Individual safety is our first priority as we know it is yours; therefore, we have put in place numerous safeguards to ensure any Web site we work with is monitored closely and frequently. We avoid using last names in our marketing materials whenever that is appropriate and we endeavor to secure the content on our Web sites. While you certainly have the opportunity to opt out of any item in particular that you may desire not to be a part of in terms of The Moore Center's public relations, we hope that you can see that we have made it as safe and easy as possible to be a part of our marketing efforts.

Please consider helping us tell the story of The Moore Center, its clients and their families. Your permission to use any photographs, stories, video tapes or voice tapes in Moore Center's public relations, Web site, online communications and marketing efforts is much appreciated. Your assistance in this regard enables The Moore Center to create opportunities for a good life for not only your loved one, but also others who could benefit from our services. Thanks again for your consideration. Please let us know if you have any questions.

Respectfully,  
The Moore Center's Communications Department



## Authorization and Release Form

To include any and all involvement in the Rising Stars events for the period of October 2021 through June 2022

This Release/Authorization is on behalf of:

\_\_\_\_\_  
(Name of Individual)

I,

\_\_\_\_\_  
(Printed Name of Individual / Parent / Guardian)

Authorize

Do Not Authorize

The Moore Center may conduct any or all of the following activities with myself / my child / my ward for the purposes of *education, public relations* and/or *fundraising*:

- conduct / publish media interviews with individuals
- publish individuals' names
- obtain / use photographs of individuals
- obtain / use video recordings of individuals

The forums in which the above photos and information may be used include but are not limited to "any and all marketing materials", including: Newspapers, TV, Radio, Advertising, Brochures, Newsletters (The Moore Center & other Agencies) and the Internet (e.g., The Moore Center Website, YouTube, Facebook, Twitter).

Photographs, video recordings, and/or notes from interviews with clients may be retained and utilized in the manner described above. I understand that the photos or information described above may be disclosed to various media outlets and to the general public.

I authorize The Moore Center, its agents, employees and any other persons involved with the creation, production and publication of the photos and information described above to use them as described in this Authorization/Release, and I release The Moore Center, its agents, employees and other persons involved with the creation, production and publication from any and all liability that might arise as a result of the use or release of such photos and information.

\_\_\_\_\_  
Signature of Individual/Parent/Guardian

\_\_\_\_\_  
Date

CC: The Moore Center's Communications Department